Design: brad.si

Photo: bradleysiefert.com

Bio

I'm a product designer experienced in web, mobile, and print design. I value clarity, elegance, efficiency, and detail orientedness in design. I want to work with people who inspire me to be better each day and who are serious about creating beautiful and meaningful work.

Experience

Earlybird

Brad Siefert

Lead Designer

Chicago, IL

2013 to Now

- UI/UX Designer for mobile and wep app development shop
- Implemented front-end responsive designs for web apps
- Lead client meetings and communicate design concepts through wireframes, style guides and standardized branding
- Concepted branding and logo redesigns for clients

ColorJar

Product Designer

Chicago, IL

2013

- Designer for UI/UX for a web design agency
- Concepted branding, user stories, and logo redesigns
- Implemented responsive mobile themes for websites

Spartz

Web Designer

Chicago, IL

2011 to 2013

- Created websites & promotional materials for the network
- Redesigned the UI/UX for user content generated mobile apps & websites

Love Without Agenda

Lead Designer

Chicago, IL

2009 to 2011

- Created branding, logo, marketing materials and designed year end financial documents for the non-profit
- Designed print & ebook for the founder's book "Love Without Agenda: My Journey out of Consumer Christianity"

Forbes Traveler

Website and Ad Designer New York, NY '08 to '09

- Designed banner ads for Forbes.com & ForbesTraveler.com
- Coded backend stories, web content, and slideshows for the annual Forbes 400 Hotel Review

Education

Illinois State University

Bachelor of Science in Business Administration Information Systems, 2003

Design Skillset

User Interface	
User Experience	
HTML & CSS	
Responsive Design	
Typography	
Grids & Layout	
Photo Editing	
Illustration	
Branding	
macOS & iOS	

Personal Skills

Organization	•			•		
Detail Oriented						
Sticktoitiveness	•	•		•	•	
Creativity						

Personality

StrengthsFinder 2.0 Strengths

Strategic, Learner, Connectedness, Developer, Realtor

Enneagram

Myers Briggs

Type 1 (The Reformer)

ENFJ (The Teacher or Giver)